

Sponsorship Information

Madison Street Festival

Partnering with a Madison Tradition

The Madison Street Festival has been uniting the community through a collection of vendor participation, entertainment, exhibits, children's activities, arts and more, since 1980. As Madison's most anticipated annual festival, which has been free of charge to the public for thirty years, we welcome more than 13,000 visitors. Thanks to an all Volunteer Committee, the City of Madison, and Sponsors like you, we look forward to the excitement of this year's 30th Anniversary event!

We Publicize Your Support

In appreciation and recognition of your support, your company will receive advertising opportunities, web exposure, on-site presence, announcements, community branding and more, based on the sponsorship level that is selected. Whether your objective is marketing, community giving, public relations, or a combination, we will work to develop a package that meets the goals of your business.

Platinum Level: \$1500

Name/Logo is most prominently displayed
Name/Logo presented on TV & Radio Ads
Name/Logo on all printed media & materials
Name/Logo on website, program, & signage
Name/Logo displayed at event of your choice
Name/Logo link from MSF website to your site
Your banner prominently displayed at the event
15 x 10 Promotional Booth Space provided

Gold Level: \$1000

Name/Logo on printed media & materials
Name/Logo on website, program, & signage
Name/Logo displayed at event of your choice
Name/Logo link from MSF website to your site
Your banner prominently displayed at the event
15 x 10 Promotional Booth Space provided

Silver Level: \$500

Name/Logo on printed media & materials
Name/Logo on website, program, & signage
Name/Logo displayed at a special event site
Name/Logo link from MSF website to your site
Your banner prominently displayed at the event

Bronze Level: \$250

Name/Logo on published materials
Name/Logo on website, program, & signage
Name/Logo link from MSF website to your site

In-kind Donations

We welcome support through in-kind donations of services, products, or volunteers. Sponsor benefits are determined by the donations value.

Sponsorship Levels:

An array of services, demonstrations, special activities and more could benefit from your support. Please contact us today to learn about current opportunities or we are happy to work with you to incorporate an activity of your choosing.



Contact Information:

Please contact us for more information about our sponsorship program.

Shrail Heinrich (256) 656-0330
President@madisonstreetfestival.org
www.madisonstreetfestival.org

The Madison Street Festival has been a community tradition since 1980, thanks to sponsors like you!

Madison Street Festival

Saturday, October 2, 2010

Business Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Alternate Number: _____

Email: _____ Website: _____

<input type="checkbox"/> Platinum Level (\$1500)	<p>The special event (s) that I would like to sponsor (top three choices) are:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>Comment: _____</p> <p>Total Enclosed: \$ _____</p> <p><i>(checks payable to Madison Street Festival)</i></p> <p>In-kind Description: _____</p> <p>Value: \$ _____</p>
<input type="checkbox"/> Gold Level (\$1000)	
<input type="checkbox"/> Silver Level (\$500)	
<input type="checkbox"/> Bronze Level (\$250)	
<input type="checkbox"/> In-kind Donation	

To take full advantage of the sponsorship benefits, we must receive your form and payment by **July 5, 2010**.

INDEMNITY AGREEMENT

Sponsor agrees to indemnify and hold harmless the MADISON STREET FESTIVAL, its officers, board of directors, committee members, and volunteers, the Madison Chamber of Commerce, its officers, board of directors, agents, volunteers and employees, and the City of Madison, from any loss, liability, damage or cost, including attorney fees, arising out of its sponsorship and participation in the MADISON STREET FESTIVAL, whether caused or not by the neglect or willful act of the sponsor or any other persons or entity.

Sponsor has read and understands the **INDEMNITY AGREEMENT** and is authorized to and voluntarily signs below.

Representative: _____ Title: _____ Date: _____

Please return completed form and payment to: **Madison Street Festival, POB 1037, Madison, AL 35758**